

Introduction from Gregory Kinsman-Chauvet, Founder and Cycling Enthusiast Officer (CEO)

It is an extremely exciting time to join Bike for Good as we are planning to take many of our award-winning programmes on a national level, such as:

- Bike for Good's cycling social prescription service
- UK's first impact-led bicycle subscription scheme, developing a circular economy model in collaboration with other organisations - <https://switchupbikes.org.uk/>
- Free Kids Bikes for School in collaboration with Transport Scotland
- [Cytech](#) Training Academy, including the first bicycle mechanic traineeship for women and all non-binary people in Scotland;

Bike for Good also created [Motion Forward](#), a joint venture with [Velogik](#), a European leader in bicycle fleet maintenance. Our new partner will invest in developing the Joint Venture nationally and implementing its digital transformation.

Bike for Good is the go-to community cycling organisation in Glasgow and one of the largest ones in the UK. We plan to develop our most innovative solutions for the Scottish national (UCI 2023, Cop26) and the UK national level (via our Joint Venture).

With the continued interest and increase in cycling and the cycle industry boom, we have a fantastic opportunity for our social enterprise to grow financially, allowing us to focus and grow our number of social impact outcomes, whether as a customer or beneficiary user.

"You do not need to be a cyclist to ride a bike"
Peter Walker, Bike Nation



About Us

Bike For Good is a cycling charity based in Scotland; our **mission is:**

We enable people to ride a bike. We believe that cycling is the most effective and sustainable form of transport; we believe it enhances our chances for a healthy life and environment.

Founded in 2010, Bike For Good sells and services refurbished bikes runs maintenance classes, provides cycle training, and delivers community projects, changing lives for the better through cycling. Bike For Good welcomes new or existing cyclists to engage with their cycling community hubs. Beneficiaries include bike lovers, curious commuters, those with physical and mental health conditions, young people, refugees and asylum seekers, and those who have never cycled before in their lives.

Income for the organisation comes from the sale of refurbished bikes and through grants and external funding to tackle environmental, inclusion and health issues (our impact).

The Bike For Good team comprises cycling enthusiasts, professional bike mechanics, and a dedicated outreach team to deliver community projects.

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[You can view our social impact report here.](#)

[More information on our website here.](#)



Vision

"A healthy and inclusive environment where everyone in the community benefits from more people cycling"

Mission

"We enable people to ride a bike. We believe that cycling is the most effective and sustainable form of transport; we believe it enhances our chances for a healthy life and environment."

Values

Passionate

We are passionate about cycling as a tool for positive change

Supportive

We work at the heart of communities, empowering people and building partnerships. To make this happen, we nurture a collaborative work environment.

Expertise

We continuously develop our skills and share them with our volunteers and staff and throughout the community.

Environmentally aware

We protect and preserve the environment for the benefit of all.